



The networking event for the packaging industry
23 october 2019, Nekkerhal-Brussels North

An initiative of





CONCEPT

During the first show day (23 October 2019) of **Empack & Packaging Innovations** we organize together with **Verpakking & Label Magazine (Roularta)** the very first edition of Get Smart (in) Packaging: a high-quality **seminar program** followed by the **Belgian packaging award ceremony** and a **gala dinner**. The momentum to network with everyone from the packaging sector.

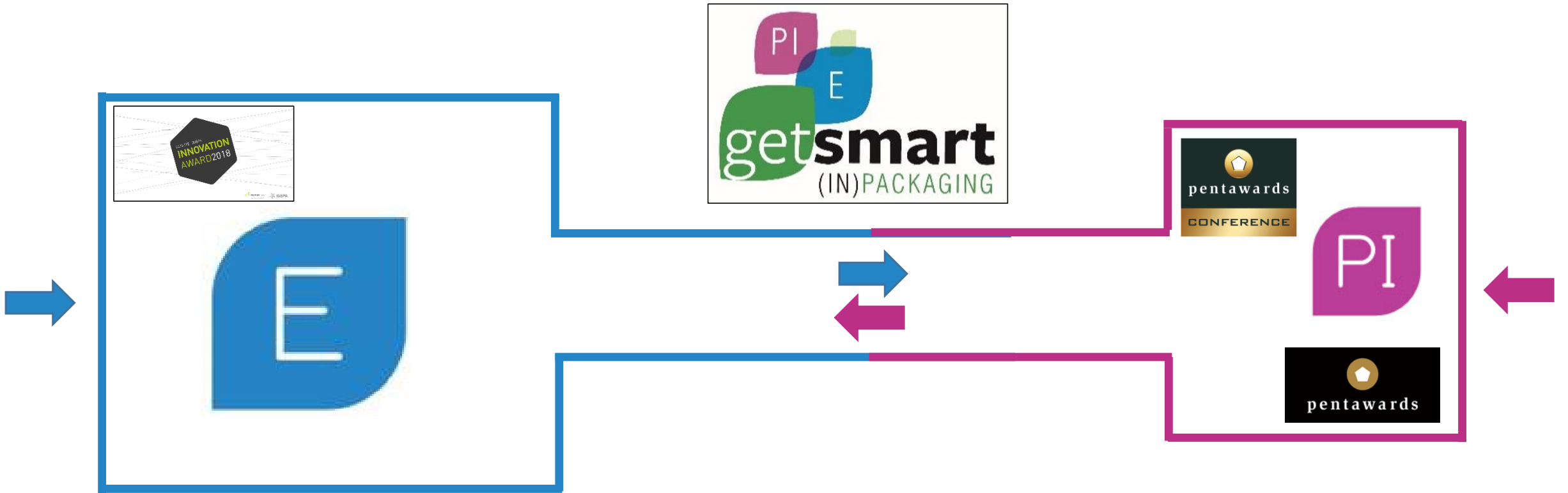
Verpakking & Label Magazine organizes the **seminar program** with following partners: Pack4Food, The Belgian Packaging Institute, Fetra, Valipac, Fost Plus & University of Antwerp.

The **award ceremony** takes place during the gala dinner. A **professional jury** composed with partners from various branches of the packaging industry makes a selection of the entries. There are 3 nominees in each category, the winners will be announced on Wednesday evening.

“An ideal mix of content, experience & networking.”



UNIQUE COMBINATION





AWARDS

“A scoop in the Belgian packaging industry!”

3 awards

- Greener Packaging Awards (Val-I-Pac & Fost Plus)
- Get Smart (in) Packaging Awards (Easyfairs & Roularta)
- Trends Gazellen Awards (Trends Top)

Award categories

- On-the-go/convenience food
- Home use (food, beverages, cosmetics, electronics,...)
- E-commerce
- B2B packaging f.e. bulk packaging
- Innovation packaging machines

The **Greener Packaging Awards** and the **Get Smart (in) Packaging Awards** are selected from the above categories.

The **Trends Gazellen Awards** are awards for fast-growing, strong and competitive companies that positively influence the business climate in their region. Of these there are 3 categories: small, medium & large companies.



ALL-INCLUSIVE PACKAGE EMPACK

| Package | # m ² | Award & Dinner | Visibility | Movie (90') | Exclusive e-mailing | Value package | Your price |
|---------------|-------------------------------------|----------------|---|-------------------------|--|---------------|------------|
| Silver | 16m ² All-in* € 6.309 | 2 pers. | <ul style="list-style-type: none">- Logo in V&L Magazine + Trends- Logo on entrance cards- Logo projection during ceremony- Roll-up banner with logo | | | € 8.709 | € 8.295 |
| Gold | 24m ² All-in* € 8.443 | 4 pers. | <ul style="list-style-type: none">- Logo in V&L Magazine + Trends- Logo on entrance cards- Logo projection during ceremony- Roll-up banner with logo | 1 movie incl. interview | 2x 'V&L Express' of the movie after the show | € 12.443 | € 11.745 |

* All-in stand:

- Two open sides
- EasyGo Plus package: maximum visibility online and at the show
- Insurance

Other stand surfaces also possible.

Extra:

- Extra tickets: € 150 pp
- Table for 10 persons: € 1200 instead of € 1500

Stand, media coverage and evening program can also be booked separately.



ALL-INCLUSIVE PACKAGE PI

| Package | # m ² | Award & Dinner | Visibility | Movie (90') | Exclusive e-mailing | Value package | Your price |
|---------------|-------------------------------------|----------------|---|-------------------------|--|-----------------|----------------|
| Silver | 9m ² All-in* € 5.323 | 2 pers. | <ul style="list-style-type: none">- Logo in V&L Magazine + Trends- Logo on entrance cards- Logo projection during ceremony- Roll-up banner with logo | | | € 7.723 | € 7.295 |
| Gold | 12m ² All-in* € 6.611 | 4 pers. | <ul style="list-style-type: none">- Logo in V&L Magazine + Trends- Logo on entrance cards- Logo projection during ceremony- Roll-up banner with logo | 1 movie incl. interview | 2x 'V&L Express' of the movie after the show | € 10.611 | € 9.895 |

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PARTNERS

Organisation:



Strategic partners:





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"With this unique and exceptional offer you reach the entire packaging community in Belgium."